



Julie Coutant

Product designer

La Rochelle (17000)
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julie-coutant.github.io/portfolio/

EDUCATION

UX design
Les Gobelins | 2017

Contrat de
professionnalisation
(Webdesigner)
Institut F2I | 2013

BTS de Communication
Visuelle (Multimédia)
L'Initiative | 2011

LANGUAGE

English
C1

Passionate about design, digital and people, it is quite naturally that I turned into Product design.

For more than 10 years, I have worked in close collaboration with product managers and technical teams in different universes (health, crafts, well-being, etc.) in order to design innovative and accessible products centered on people.

WORK EXPERIENCE

◆ PRODUCT DESIGNER

DentalMonitoring | 03/2019 - present

Users interviews
Creation of personas
Design and iteration of user journeys
Prototyping
Creation of UI-kits (in collaboration with technical teams)
Design of web interfaces (responsive) and mobile applications
Creation of the identity and branding of SmileMate
Production of commercial brochures

◆ PRODUCT DESIGNER

MyBestPro | 06/2012 - 11/2018

Creation of personas
Design and iteration of user journeys
Prototyping
Design of web interfaces (responsive) and mobile applications
Creation of the identity of MyBestPro
Production of commercial brochures
Design of marketing campaigns (emailing, banners, etc.)

◆ GRAPHIC DESIGNER

Fluide agency | 11 - 12/2011

Creation of animated banners
Design of a press kit

◆ GRAPHIC DESIGNER (STAGE)

Lame de Fond agency | 05 - 07 / 2009

Creation of box pediments and promotional brochures
Product packaging
Design of an invitation card

SKILLS

DESIGN

Figma
Photoshop
Illustrator
InDesign

CODE

HTML
CSS/LESS
Bootstrap
Wordpress

SOFT SKILLS

Attention to detail
Organized
Efficient
Teamwork